

# MEMORANDUM OF UNDERSTANDING

**This** Memorandum of Understanding (MOU) is written and signed to describe the costs, activities and responsibilities, both short-term and long-term, for and by each of the parties involved, with the refurbishment of the Celina High School Information Sign located on the South side of the facility at 715 E. Wayne Street, Celina, OH.

**The** project will involve the refurbishment of the 8' x 12' existing sign to include an Electronic Message Center with the general dimensions of 7' W and 3' H with the current top Logo and Bulldog section to be reoriented to the newly fabricated overall sign. The sign will generate electronic media via a CAT 6 fiber cable (to be put in place by Wabash Communications) and 30 AMP power source (already in place ensconced in a 3/4" existing metal conduit). The project is estimated to take 5-7 weeks for completion.

**The** costs that have been approved and accepted by the participants are as follows: Celina Booster Club - \$10,000; the Celina High School Spirit Club - \$2,000; the Celina High School Student Council - \$2,000; and the Celina Rotary Club - \$13,910. The Rotary Club will split their payments into two annual payment of \$6,955 with the second payment made to the Celina Schools Athletic Department, which will initially pay \$6,955 of the sign costs, and then be reimbursed by the Celina Rotary Club in January of 2016. Total sign conversion to be \$27,910.

**The** source of sign control will be the Celina Senior High School at a secured location with password protection to be controlled by the Celina High School Principal, under the direct supervision of the Celina School's Superintendent of Schools. Annually the Celina Rotary President and Booster Club President shall meet in January with the Superintendent of Schools as community communication advisors to discuss perceived future needs, any display policy changes, and any challenges to the smooth functioning of the community communications display system. The expressed intent of the new EMC is to enhance communication between the school and the community. Celina City Schools will assume all rights and full control of the sign including all messages displayed on the EMC. Both the Celina Rotary and the Celina Booster Organization will receive promotional consideration for their contributions. Messages displayed on the EMC should be limited to community events and should not be use as a source of revenue; however final determination of content of all messages rests with Celina City Schools.

**Each** organization shall be responsible for the development of their individual media placements, with the Celina High School's assigned personnel making the actual placement and scheduling the message. The messages shall be in regular rotation and not be assigned specific times or days of dominance.

**The** continuing costs of electricity, maintenance, insurance and repairs shall be borne solely by the Celina City Schools. The Celina Athletic Booster Club and the Celina Rotary Club shall see significant, appropriate signage attached to said sign in recognition of their significant financial support in making this upgrade possible. Such signage shall be permanent.

**The** attached SIGNS Ohio contract to provide the necessary services, products and reconstruction shall be accepted by the signees as a fair and accurate description of the activity we are discussing herein.

Signed and agreed to on this date of January \_\_\_\_ , 2015.

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Celina City Schools, Superintendent

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Celina Athletic Booster Club, President

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Celina Rotary Club, President

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Celina High School, Principal - Representing  
The Celina High School Student Council  
And The Celina Spirit Club

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Celina Rotary Club, Foundation Grants  
Chairman

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Celina City Schools, Athletic Director

## Quote: 14101401, Rev C

**Contact:** James Mustard

**Date:** 10/31/14

**Company:** Celina High School

**Phone:** 419-586-8300

**Address:** 715 E. Wayne St.

**E-Mail:** JRMustard@Bright.Net

**City, St., ZIP:** Celina, OH 45822

**RE:** Replace existing ID Sign for new cabinet containing Electronic Message Center (EMC)

ITEM#	DESCRIPTION	TOTAL
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Price Includes:

* Manufacture new UL approved ~6' X 12' double-sided cabinet with LED illumination		
* Divider bars to accept existing pan-formed faces.		
* UL Cabinet clean, prime, & paint cabinets and pole with an acrylic polyurethane paint system.		\$ 4,825.00
* Removal & disposal of existing cabinet.		
* Installation of signage and initial set-up.		
Note-Fiber-optic cable to be supplied by Watchfire and installed by others		\$ 2,100.00
3' h X 7' w 19mm Full color EMC installed within cabinet with a fiber-optic communication system. 14 amp max draw		\$20,985.00

### Electronic Message Center (EMC) Specs:

- \* EMC is capable of playing prerecorded video clips @ 30 FPS and animated text & graphics.
- \* 68 billion color palette
- \* EMC supplied with start-up training, "SuperGraphics" package software, temperature probe, 100,000+ life, in-line surge protector, wireless communication, and time & temperature options.
- \* The EMC manufacturer also provides:
  - an 800# for technical support and instruction
  - a 5 year warranty on its own labor & materials.
- \* SignsOhio provides a 5 year warranty for service labor.
- \* SignsOhio will schedule a service call immediately before the warranty expires to insure that the unit is operating as designed as it exits the warranty.

**PERMITS:** Customer Responsible for permits.

(Anticipate 2 to 4 weeks for engineering & permitting)

### NOTES:

- \* Prices do not include State Sales Taxes or permits, if required.
  - \* Price assumes reasonable access to signs and normal digging conditions.
  - \* Customer responsible for providing electrical power to within 5' of site of sign.
  - \* Custom artwork to be provided by customer electronically in an EPS or AI format.
  - \* Quote assumes that all quoted features outlined in this quote are accepted in full and project is done at substantially the same time period. Individual projects will add approximately 6% to quoted prices.
  - \* Services and/or conditions that require additional materials or time beyond those covered in this quote will be included on final invoice on a time, plus materials basis.
  - \* All signage remains the property of SignsOhio.Com until paid in full. Non payment may result in removal of signage from customer premises. A re-installation charge will then apply. Past due invoices are charged a 15% annual interest rate calculated monthly and customer is responsible for any expenses incurred in a collection process.
- TIME:** 5 - 7 weeks from date signed quote with deposit are received and permits have been approved, weather permitting.

**STANDARD PAYMENT TERMS:** \$ 20,000 deposit, Balance due net 15 days from completion.

Accepted By: \_\_\_\_\_ Date: \_\_\_\_\_

***Thank you for the opportunity to serve you!***  
***Quote valid for 45 days.***